

# Cookie Policy

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## What Are Cookies?

Cookies are small text files placed on your device when you visit a website. They help websites function correctly, improve user experience, and provide information to website owners.

## How We Use Cookies

Prime Estate Agents UK Ltd uses cookies on our website ([www.primeestatesuk.com](http://www.primeestatesuk.com)) for the following purposes:

### Strictly Necessary Cookies

These cookies are essential for the website to function and cannot be switched off. They are usually set in response to actions you take such as setting privacy preferences or filling in forms.

### Analytics Cookies

We use Google Analytics to understand how visitors use our website. These cookies collect information in an anonymised form, including the number of visitors, where visitors have come from, and the pages they visited.

- `_ga` — used to distinguish users (expires 2 years)
- `_gid` — used to distinguish users (expires 24 hours)
- `_gat` — used to throttle request rate (expires 1 minute)

### Functional Cookies

These cookies allow us to remember choices you make and provide enhanced features such as remembering your search preferences.

## Managing Cookies

You can control and manage cookies in your browser settings. Please note that disabling certain cookies may affect the functionality of our website. For more information on how to manage cookies, visit [www.aboutcookies.org](http://www.aboutcookies.org).

## Third-Party Cookies

Some pages on our website may include content from third-party services such as Google Maps for property location purposes. These third parties may set their own cookies. We do not control the use of these cookies and recommend you check the relevant third-party privacy policies.

## Changes to This Policy

We may update this Cookie Policy from time to time to reflect changes in technology or legislation. The current version will always be available on our website.

For any queries about our use of cookies, please contact us at [bash@primeestatesuk.com](mailto:bash@primeestatesuk.com).